



Telling Your Story Using Esri Story Maps

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Technical Expertise



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Agenda

- What are Story Maps ?
- Why Story Maps ?
- Different types of Story Maps
- Ways to create Story Maps
- Hands – On
- Conclusion

GISWORX

Sharing With

GISWORX



ArcGIS®

- Presentation mode in ArcGIS Online.
- Embedding maps in web pages.
 - Multimedia via map notes.
- Web maps, web mapping application
& **story maps (2D/3D)**

What Are Story Maps ?

- A **web map** is stored in the ArcGIS online cloud and contains the full interface and set of tools with which the map users can interact.
- A **web application** is also stored in the ArcGIS Online cloud but contains a specialized or reduced set of tools which sits on web maps for users to interact.
- A **story map is a web mapping application** that is stored in the ArcGIS Online cloud, and has a specific set of tabs, texts, photographs, videos and audio embedding capabilities presented to the map user.



UAE's Top 3 Mountain Peaks

Welcome to Esri Story Maps !!!!!

Here we will create our first story map.

Topic: UAE's Top 3 Mountain Peaks

Scroll Down For More

3. Jabal Qitab

Jabal Qitab is a mountain and is located in United Arab Emirates. The elevation above sea level is 1029 metres. Variant forms of spelling for Jabal Qitab or in other languages: Jabal Kitas, Jabal Qitab, Jabal Kitas, Jabal Qitab.

Latitude: 25.02

Longitude: 56.241

Elevation: 1,029 m



Why Story Maps ?

- Powerful and Compelling.
- Easy to create.
- Accessible, relatively light weight, multi-platform and no extra 3rd party hardware/software installation required for viewing.
- A good platform to teach GIS using 2D Maps / 3D Scenes with AV multimedia.
- Proves to be very appealing and expressing ideas more clearly when presenting in front of decision makers, stakeholders as well as general public.
- Can be easily embedded in custom webpages or web applications.

The logo for GISWORX features the word "GISWORX" in a bold, white, sans-serif font. The letters are set against a background of dark blue and maroon geometric shapes, including triangles and polygons, which are arranged in a way that suggests a globe or a network. The overall design is modern and tech-oriented.

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Different Types of Story Maps



Basic



Shortlist



Tour



Series



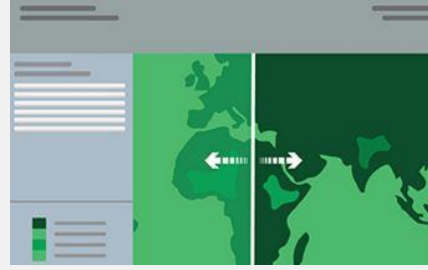
Tabbed



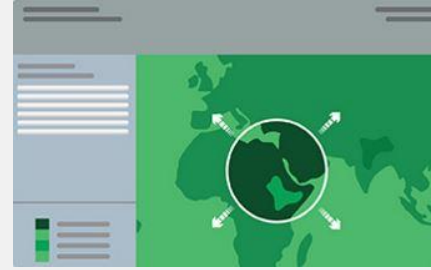
Side Accordion



Bulleted



Swipe



Spy Glass



Custom

Ways To Create Story Maps

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Two main ways of creating story maps:

- Publish ArcGIS Online map to a web application using ArcGIS Online / Portal for ArcGIS → Choose, story map template for the application type which are available on **Esri-hosted server** → Create your own story map → Share it within your organization using Portal for ArcGIS or share it publically directly from ArcGIS Online.
- Publish ArcGIS Online map to a web application using ArcGIS Online / Portal for ArcGIS → **Download** story map template from [GitHub](#) → Customize your own story map → Upload & Share it within your organization using Portal for ArcGIS / Upload & share it publically directly from ArcGIS Online / Upload & share it publically using **your own web server**. [Requires basic knowledge of HTML, JavaScript and CSS language]

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Hands – On

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1. Exploring story maps and creating a web map and a web scene. [ET: 15 mins]
2. Choosing a story map template and creating our first story map using web map. [ET: 10 mins]
3. Converting our story map into 3D using web scene. [ET: 5 mins]
4. Using multipatch objects in story maps : **Demo.** [ET: 10 mins]

Conclusion

The logo for GISWORX features the word "GISWORX" in a bold, white, sans-serif font. The letters are set against a background of dark blue and maroon geometric shapes, including triangles and polygons, which are arranged in a way that suggests a 3D or multi-faceted structure. The overall design is modern and tech-oriented.

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- We learned how to what is story map, why story maps, types of story maps and ways to create story maps.
- We explored various story maps templates and created our first web map and web scene which is the first step to create a story map.
- We chose a story map template and customized it as per our satisfaction both in 2D and 3D using ArcGIS Online.
- We saw how multipatch objects can be brought into story maps using Portal for ArcGIS.



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Thank You !!!

For more visit:

<https://storymaps.arcgis.com/en/>

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